UGANDA BIOSCIENCES INFORMATION CENTER

Making great strides in biotech communication in 2014

National Biotech essay contest

- Two contests: 8 tertiary institutions and 26 secondary schools
- 200 students competed
- 12 Internship packages
- Received invitation to partner with National Curriculum Development Center
- 16 follow-up school visits





Interactions with community and farmers' leaders

- Religious meetings with interface with Uganda Joint Christian Council
- Five religious faiths represented
- SCIFODE is a key implementing partner in community meetings
- 8 out of 11 regions covered countrywide
- Over 700 participants

Seeing-is-believing field tours

- 3 field tours conducted for key Committees of Parliament
- 2 field tours conducted for clerics
- 3 tours for university students
- Tours involved biotech laboratories and field trial sites



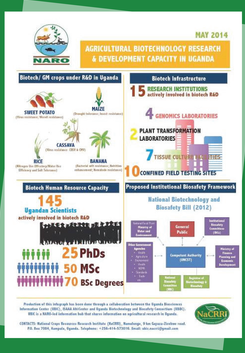


Public exhibitions

- Exhibited at five public engagements
- Over 1000 participants at National Agricultural Show
- Over 1000 guests at World Food Day expo
- +150 guests at NARO Scientific Conference
- Over 350 guests at Parliament Science Week expo

Publications and information materials

- Two Pocket K pamphlets
- One brochure
- 2 infographics
- Materials translated into 3 languages
- Assorted literature donated to Parliament Library
- Assorted literature & teaching materials donated to Science Teachers Association
- UBIC website developed
- One video produced





ISAAA Global Report Launch

- Partnered with OFAB
- +80 participants
- Launched by Minister of Agriculture