NARO

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NATIONAL AGRICULTURAL RESEARCH ORGANIZATION (NARO)

PROMOTION OF BOTANIC GARDENS, LAUNCH OF NARO STRATEGIC PLAN AND UNVEILING OF NEW NARO LOGO



Managing Genetic Resources and Nature Conservation for Sustainable Development

5 AUGUST 2010

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1.0 INTRODUCTION

National Agricultural Research Organization (NARO) is an apex body of the National Agricultural Research System (NARS) that brings all agricultural research players together to conduct research that contributes to economic growth and national development. This is done through generation and dissemination of appropriate technologies that are client oriented, demand driven and market responsive.

Entebbe Botanic Gardens is the first agricultural research unit in Uganda. It started in 1898 as a centre for evaluation of crops that could be grown for export and food security in the Ugandan protectorate. It covers 40 hectares of gently undulating hills, stunning flat views of picnicking, biodiversity, rich wetlands and 1.5 km Lake Victoria shore line. It is a unit under National Agricultural Research Laboratories (NARL), which is a public agricultural research institute under NARO. Botanic Gardens are a source of expertise offering unique blend of scientific botanic, practical horticulture and conservation science. The gardens also provide a rich resource for education and leisure.

However concerns have been raised by stakeholders that the botanic gardens are not being fully utilized. This has prompted other institutions to express interest in taking over its management for other uses. It is therefore imperative that the gardens are revamped in order to optimize their use and create public awareness about their importance.

Following the NAR Policy 2003 and the enactment of NAR Act 2005, NARO had to reconstitute itself into a new institutional set up comprising both public and private agricultural research service providers. Consequently, NARO had to develop a- 10 Year Strategic Plan (2009 – 2018) to chart a way forward in undertaking its research, with a vision to realize a market- responsive, client- oriented and demand driven national agricultural research system. In doing so, NARO also adopted a new logo to depict its new configuration. There is therefore need to launch the Strategic Plan and popularize the new logo so as to create awareness about the current NARS and the direction NARO is taking.

The promotion of botanical gardens will be undertaken concurrently with the launch of NARO Strategic Plan and unveiling of new NARO logo on 5 August 2010 at Entebbe.

2.0 STRATEGIC OBJECTIVE

The strategic objective of the event is to project a new image of NARO, create awareness about the importance of botanic gardens, and give leverage to NARO through wide publicity, community support, buy –ins from the legislators, development partners and collaborators, and to show case activities done by NARO.

3.0 THEME

The theme for the event is: *Managing Genetic Resources and Nature Conservation for Sustainable Development*

4.0 BOTANIC GARDENS

Entebbe Botanic Gardens is the only national Botanic Garden in Uganda. It was established in 1898 as a reception centre for introduced crops such as Cocoa, Cotton, Coffee, Tea, Oil palm, Sisal, Ornamental plants. It is the oldest agricultural unit in the country. The gardens occupy 40 hectares of a unique variable topography and soil types providing a wide range of micro habitats ranging from tropical rainforest, natural springs, sandy well drained soils, poorly drained marshy areas supporting the swampy vegetation as well as the shrubby areas typical of open savannah, harboured by birds, monkeys, spiders.

The garden is situated along the northern shores of Lake Victoria giving it an excellent view of the lake. There are 360 plant species of which 199 are indigenous to Uganda, 122 known for traditional medicinal value and 110 exotic plant species. The garden inhabits a number of animals such as monkeys (Columbus, Velvet and the Red tailed monkeys), squirrels, snakes, red lizards as well as bird species such as Pink-backed Pelican, Great blue Turaco, and Cosqued Hornbill.

5.0 STRATEGIC PLAN 2009-2018

5.1 NARO's strategic plan explicitly states its desires and aspiration for the next 10 years from 2009 to 2018. The plan is a product of a protracted consultative and participatory process of all stakeholders in agricultural research and development. It embraces the principle of integrated agricultural research for development as a basis for collective responsibility in contributing to the implementation of the National Development Framework Programs. It is also based on NARO's comparative advantage as a coordinating body of the NARS, development trends and challenges as well as commitment to mission, vision, and mandate and core values.

The plan is therefore a commitment of NARO to transform the entire National Agricultural Research System (NARS), including public agricultural research institutes, the private sector, civil society organizations, and the academia into centres of excellence for agricultural research for development with capacity to attract institutional support and effectively participate in agricultural research service provision.

5.2 The strategic plan will focus on achieving the following five results:

a) Client and impact-oriented, market responsive agricultural sector research agenda developed and implemented

b) Capacity and efficiency of public and private agricultural sector research service provider teams to respond to client needs and market opportunities improved

c) Infrastructural and financial sustainability capacities to support and facilitate agricultural research enhanced and strengthened

d) Mechanisms for contributing to agricultural research sector policy formulation and development strengthened

e) Quality assurance procedures in the NARS established and implemented

6.0 NEW NARO LOGO

Following the enactment of the National Agricultural Research Act 2005, the NARO Council advised that there was need for NARO to come up with a new logo depicting its new configuration- that is a pluralistic nature of national research comprising both public and private sector agricultural research service providers.

Consequently a committee was established to oversee the development of this new logo.

Through a competitive bidding process, an advertisement was placed in the daily newspapers to attract the best logo design. Under the advert, "NARO logo design competition", a clear message was carried regarding the deadline for submission, type of logo to be designed and categories for entries.

The advert attracted a total of 25 entrants, comprising 11 students and 14

private sector artists.

Thereafter a team comprising heads of units at NAROSEC and a Council member representative for the Public Agricultural Research Institutes (PARIs) met at Airport View Hotel Entebbe on 18 September 2009 to evaluate the logos. Using a ranking method, the team made a selection of at least four logos.

The logos were later evaluated by the NARO Council, out of which one was approved for adoption. This means that the process for developing the new logo was protracted and participatory in nature.

The NARO logo can be described as illustrative. It depicts major aspects of NARO's research areas such as crops, livestock, fisheries and forestry as well as application of biotechnology tools.

The brown bar above and below the word "NARO" signifies the soil from which research work is dependent upon.

The yellow sunshine depicts a vital component of a natural system, which denotes NARO's bright future defined by robust human resource capacity, commitment, equity, high level of productivity and growth.

7.0 MAJOR EVENTS AND ACTIVITIES

A number of activities have been planned to grace the occasion marking the promotion of botanic garden, launch of the NARO strategic plan and the new logo. These include among others:

a. Tree planting exercise
b. Naming of botanic avenues
c. Labeling of tree species and relocation of wild rice species
d. Tour of Plant Genetic Resources and Data Bank as well as the Botanic Gardens
e. Launch of NARO Strategic Plan (2009 – 2018)
f. Launch of new NARO logo
g. "Research Walk " through Entebbe town to be flagged off by *Hon. Minister of Agriculture, Animal Industry & Fisheries*
h. Speeches and presentations about NARO and NARS
i. Exhibitions from NAROSEC, PARIs and other institutions
j. Environmental cleanliness drive
k. Entertainment - music, football and tug of war
l. Documentaries

8.0 CATEGORY OF INVITED GUESTS

8.1 Cabinet members – including Ministers of Finance and Agriculture, Animal Industry and Fisheries, State Ministers of Agriculture , Fisheries , and Animal Husbandry

2.2 Permanent Secretaries and Representatives of the following ministries: Finance , Agriculture, Tourism, State House – Presidential Initiative on Banana , Gender , Education ,Health , Environment , Lands, Trade and Public Service

2.3 Chairpersons and Deputies of Parliamentary Committee on Science & Technology, Agriculture, Economy and Natural Resources

2.4 Development Partners - including

a) Country Manager, World Bank
b) Head of Delegation, European Union
c) Head of Delegation, Danida
d) Chief of Protocol, United States Agency for International Development (USAID)
e) Country Representative, JICA
f) General Manager, Africa Development Bank
g) Country Manager, LEAD

h) Country Manager, International Food and Agriculture Development (IFAD)

i) Country Representative, Food Agriculture Organization (FAO)

j) Country Director, United Nations Development Programme(UNDP)

8.5 Public Agricultural Sector

a) Director Crops, MAAIF

b) Director Animal, MAAIF

c) Commissioners MAAIF

d) Executive Director, National Agriculture Advisory Services (NAADS)

e) Executive Director, Plan for Modernization of Agriculture (PMA)

f) Managing Director, Uganda Coffee Development Authority (UCDA)

g) Managing Director, Cotton Development Organisation (CDO)

h) Executive Director, National Forestry Authority (NFA)

i) Executive Director, Dairy Development Authority (DDA)

j) Executive Director , National Planning Authority (NPA)

k) Executive Director, Uganda Industrial Research Institute (UIRI)

l) Executive Director, Uganda Wildlife Education Centre (UWEC)

m) Executive Director , National Environment Management Authority (NEMA)

n) Executive Director , NAGRIC

o) Executive Director , ASARECA

p) Dean, Faculty of Agriculture, Makerere University

q) Dean, Faculty of Conservation & Nature, Makerere University

r) Dean, Faculty of Veterinary Medicine, Makerere University

s) Dean, Faculty of Science, Makerere University

t) Head of Department, Food Science & Technology, Makerere University

u) Head, Department of Agribusiness, Nkumba University

8.6 Private Agricultural Sector

a) Prof. Joseph K. Mukiibi, Former Director General NARO

b) Prof. George William Otim – Nape, Former Director General NARO

c) Listed 10 Private Agricultural Research Service Providers

d) General Manager, UgaChick

e) General Manger, Quality Chemicals

f) General Manager, Coopers Limited

g) General Manager, FICA Seeds
h) General Manager, NASECO
i) General Manager, Victoria Seeds
j) General Manager, Samona

8.7 Farmers & Farmers Associations

a) President, Uganda National Farmers Federation (UNFFE)

8.8 Forces

a) District Police Commander, Entebbe
b) Commissioner, Prison Service
c) Marine Commander Entebbe

8.9 Banking Institutions (Entebbe)

a) Manager, Stanbic Bank
b) Manger, Post Bank
c) Manager, Orient Bank
d) Manager, Trust Bank
e) Bank of Africa

8.10 Political Institutions

a) LC 5 Chairman, Wakiso District
b) Deputy Resident District Commissioner
c) His Worship the Mayor, Entebbe Municipality
d) Member of Parliament, Entebbe Municipality
e) Town Clerk, Entebbe Municipal Council
f) LC III Chairman, Entebbe Municipal Council, Division A
g) LCIII Chairman, Entebbe Municipal Council, Division B
h) Chairman LCV Wakiso District
i) MP Entebbe Municipality

8.11 Media

a) Coordinator, Uganda Media Centre
b) Journalists, The New Vision
c) Journalists, Monitor
d) Journalist , East African
e) Journalist, Bukedde

f) Journalist NTV
g) Journalist, UBC
h) Journalist, WBS

8.12 Other stakeholders within Entebbe

a) General Manager, UMEME – Entebbe
b) Area Manager, TASO- Entebbe
c) Director, Uganda Virus Research Institute
d) Executive Director, Uganda Medical Stores
e) Area manager National Water
f) Managing Director, Civil Aviation Authority
g) Manager, UTL

8.13 NARO/PARIs

a) NARO Council Members (16)
b) Research Institute Management Committees (126)
c) NAROSEC Staff (45)
d) Directors of Research (13)
e) PARI staff 10 per institute, including exhibitors (130)

8.14 Invited Schools*

a) Entebbe Secondary School
b) Entebbe Parents School
c) Entebbe Christian School
d) Entebbe Junior School
e) Lake Vic Primary School
f) Namate Primary School
g) Katabi Primary School
h) Early Learning School
i) Army Primary School

**Ten (10) students or pupils are invited from each school to participate in the marching with their flags*

c) Infrastructural and financial sustainability capacities to support and facilitate agricultural research enhanced and strengthened

d) Mechanisms for contributing to agricultural research sector policy formulation and development strengthened

e) Quality assurance procedures in the NARS established and implemented

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9.0 FUNCTIONS AND ROLES OF SUB COMMITTEES

Four major sub committees were established to manage the promotional even of the botanic garden with the following functions and roles:

a) **Coordination** – Budgets, reports, logistics, general programme, high leve invitations, linking NAROSEC with research institutes & other key stakeholders security

b) **Entertainment** – Drinks & snacks, corporate dinner, public address systems artists, music, sports, ushers, master of ceremonies.

c) **Publicity** – advertisement, publicity materials, invitations, programmes environmental cleanliness drive

d) **Exhibition** – Speeches, research walk, presentations, tree planting documentary & films, preparation of botanical garden (civil works), utilities – water & electricity, sanitations, naming of botanical avenues & labeling o tree species.

10.0 COMPOSITION OF SUB COMMITTEES

Sub Committee	Name	Designation	Specific Role
Coordination	Dr. Denis T. Kyetere	Director General	Overall Chair
	Dr. Emily Twinamasiko	Director Research Coordination	Chair Coordination
	Ms. Sylvia Nampera	Ag. Chief Accountant	Member
	Mr. Okasai Opolot	Director Crops MAAIF	Member
	Dr. Ambrose Agona	Director NARL	Member
	Dr. James Ogwang	Director NaCRRI	Member
	Dr. Japheth Magyembe	C- CGS	Member
	Mr. Hussein Dalia	Head Internal Audit	Member
	Mr. Robert Bagonza	Head Human Resource	Member
	Mr. John Mulumba	Curator Botanical Gardens	Member
	Mr. Regina Musaazi	M&E Officer	Member
	Mr. Stephen Ojangole	Senior Planning Officer	Member
	Mr. Robert Anguzu	PRO	Member
	Ms. Mary Babirye	Ass. Human Resources	Member
	Mr. Mazune Moses	Head Procurement	Member
Exhibition	Dr. Ambrose Agona	Director NARL	Chair

	Dr. John Esegu	Director NaFORRI	Member
	Eng. Alfonse Candia	Research Officer AETREC	Member
	Mr. Baguma Dickson	Ag. DQA	Member
	Mr. John Mulumba	Curator	Member
	Eng. GordonTusiime	Civil Engineer	Member
Publicity	Mr. Robert Anguzu	PRO	Chair
	Dr. John Balirwa	Director NaFIRRI	Member
	Ms. Connie Acayo	PIS -MAAIF	Member
	Dr. Elizabeth Kizito	Deputy Curator	Member
	Mr. Richard Babalanda	Senior Procurement Officer	Member
	Ms. Mary Babirye	Ass Human Resource	Member
	Mr. Peter Wamboga	Scifode	Member
Entertainment	Dr. Japheth Magyembe	C-CGS	Chair
	Mr. Robert Bagonza	Head Human Resource	Member
	Mr. Peter Lusembo	Director MuZARDI	Member
	Mr. Jude Mudoma	Senior Technician NaFORRI	Member
	Ms. Deborah Ariao	Secretary Botanical	Member
	Dr. Thelma Akongo	Senior Planning Officer	Member

11.0 EVENT PROGRAMME

ACTIVITIES	TIME SCHEDULE	RESPONSIBILE
Participants assembly for research walk	08 .00 hrs	MC[1]
Cleanliness Drive[2] & Agricultural Research Walk[3] flagged off at MAAIF Headquarters	09.00 hrs	Minister of Agriculture , Anim Industry & Fisheries, Hon. Hop Mwesigye
Refreshments at Botanic Gardens	11.00 hrs	Event Organizers, NARO
Tour of Plant Genetic Centre & Botanical Gardens a. Research Poster Viewing b. Tree planting c. Naming of tree species and avenues d. Transfer of wild rice species and coffee	12.00hrs	Mr. John Wasswa Mulumba
Lunch break[4]	**13.00hrs**	**Event Organizers, NARO**
Public Assembly and Speeches		Dr. Ambrose Agona
1. Director General NARO	14.00hrs	Dr. Denis Kyetere
2. Chairman NARO Council	14.15hrs	Prof. F.I.B Kayanja
3. World Bank- IDA	14.30hrs	Representative
4. Permanent Secretary, MAAIF	14.45hrs	Mr. Vincent Rubarema
5. Minister of Agriculture , Animal Industry and Fisheries	15.00hrs	Hon. Hope Mwesigye
Launch of NARO Strategic Plan, 2009-2018 & Unveiling of New NARO logo	15.30hrs	**Background Speech:** Dr. Emily Twinamsaiko **Launch Strategy and Unveil the Logo:** Hon. Syda Bbumba, Minister of Finance and Economic Development
Sports and Games: Football and Tug of war	16.00hrs	Mr. John Waswa Mulumba, Curator Botanic Gardens
Cutting of the Cake/ Prizes	16.50hrs	Chief Guest and Other Dignitaries Present
Social Networking /Entertainments	17.00 hrs	All Invited Guests

Notes:

1. Dr. Ambrose Agona, Director National Agricultural Research Laboratories (NARL) is the Master of Ceremony , assisted by Mr. John Waswa Mulumba, Curator Botanic Garden

2. The cleanliness drive flagged off by the Minister of Agriculture, Hon. Hope Mwesigye in front of MAAIF Headquarters. Thereafter the participants move through the botanic avenue to Total Petrol station and end up at Airport – Kitoro round about.

3. The "Agricultural Research Walk" again flagged off by the Hon. Minister of Agriculture starting from Airport-Kitoro round about and ending at the botanic gardens, accompanied by the Prisons Brass Band

4. Lunch for invited guests only

11.0 Acknowledgement

We sincerely thank all those that have contributed to the success of this historic event. We particularly thank the Chairpersons and members of different sub committees for the job well done. In the same vein, we extend our thanks to the Ministry of Agriculture, Animal Industry and Fisheries for the continued support and guidance.

NARO remains equally indebted to the development partners, legislators and other key stakeholders.

We look forward to sharing with you as we set out to implement our Strategic Plan under our new brand identity.



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